

EVIDENCE EXHIBITS

Paper Trail · Some exhibits below are fabricated for this exercise. At least one is real.

EXHIBIT A

SOCIAL POST

@metaburnwear · posted 12:31 PM · shared 6,400 times

"The MetaBurn patch is clinically proven safe AND effective — there's a whole published study on the biofeedback tech behind it. I've worn mine for 3 weeks and I can tell it's working. Link in bio if you want to try it"

EXHIBIT B

PRODUCT WEBPAGE

metaburnwear.example/proven-technology

METABURN Shop Proven Technology Reviews

Clinically Proven Biofeedback. Wear It, Burn It.

✓ CLINICALLY PROVEN SAFE & EFFECTIVE

[wearablehealthreview.example/metaburn-study](#)

"The wearable everyone's asking about" — Fit Life Weekly

EXHIBIT C

BLOG ARTICLE

fitlifeweekly.example · posted 8 days before the viral post

Headline: "Inside the Science of MetaBurn's Wearable Patch." Excerpt: "MetaBurn points to a published review of wearable biofeedback devices as proof of concept. The review, which appeared in a peer-reviewed obesity journal, found that biofeedback wearables were safe and well-tolerated — exactly the kind of independent validation a product like this needs." A link under "read the review" leads to Exhibit D.

EXHIBIT D

PRESS RELEASE

metaburnwear.example/press · issued 4 weeks before the blog article

FOR IMMEDIATE RELEASE — MetaBurn Wearables cites a peer-reviewed scoping review of biofeedback wearable devices as support for its patch's safety and effectiveness. The release states the review found "high safety and adherence rates" among wearable biofeedback devices. It does not mention the age range or clinical setting of the reviewed studies, and does not state that MetaBurn's own patch was included in any study.

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EXHIBIT E

CITATION

Referenced in Exhibits C and D as “a peer-reviewed obesity journal” / “scoping review”

Chimatapu SN, Mittelman SD, Habib M, Osuna-Garcia A, Vidmar AP.

Wearable Devices Beyond Activity Trackers in Youth With Obesity: Summary of Options.

Childhood Obesity. 2024;20(3):208–218.

DOI: 10.1089/chi.2023.0005 PMID: 37023409

A record with this title, journal, and DOI can be looked up directly. Check who the review was actually about, what “biofeedback” meant in this context, and whether it says anything about fat loss — then compare that to how Exhibits C and D describe it.