

# EVIDENCE EXHIBITS

Paper Trail · Some exhibits below are fabricated for this exercise. At least one is real.

## EXHIBIT A

@healthystatecoalition · posted 3:40 PM · shared 5,200 times

SOCIAL POST

"BREAKING: a new international study PROVES soda taxes cut obesity. This is exactly why we need to renew the sugary-drink tax next month — it works, and now there's data to back it up. RT if you're voting yes"

## EXHIBIT B

healthystatecoalition.example/vote-yes

PRODUCT WEBPAGE

HEALTHY STATE COALITION    The Issue    Vote Yes    Research

### The Evidence Is In: Soda Taxes Work.

✓ CONFIRMED BY INTERNATIONAL RESEARCH

globalpublichealthdata.example/soda-tax-results

"A policy backed by real-world results" — State Health Roundup

## EXHIBIT C

statehealthrundup.example · posted 10 days before the viral post

BLOG ARTICLE

Headline: "Does the Soda Tax Actually Work? A New Study Weighs In." Excerpt: "The Healthy State Coalition points to a peer-reviewed public health study out of Europe examining what happened to obesity rates after a sugar tax was introduced. The coalition calls the findings proof the policy is working." A link under "the study" leads to Exhibit D.

## EXHIBIT D

healthystatecoalition.example/press · issued 7 weeks before the blog article

PRESS RELEASE

FOR IMMEDIATE RELEASE — The Healthy State Coalition cites a newly published population-level study examining a European country's sugar tax. "The data confirms what we've said all along — this tax reduces obesity," said the coalition's policy director. The release does not mention what happened to the country's overall obesity rate after the tax, and does not quote the study's own caution about drawing causal conclusions.

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## EXHIBIT E

CITATION

Referenced in Exhibits C and D as “a peer-reviewed public health study out of Europe”

### **Seweryn M, Bała MM, Juszczak G, Nowak F, Jankowska EP.**

*Sugar tax in Poland: population-level trends in obesity, sugar consumption and healthcare utilization.*

Frontiers in Public Health. 2026;14:1811509.

DOI: 10.3389/fpubh.2026.1811509 PMID: 42130866

*A record with this title, journal, and DOI can be looked up directly. Check what actually happened to obesity rates after the tax, and how the authors themselves describe the strength of the evidence — then compare that to how Exhibits C and D describe it.*