

PAPER TRAIL

Tracing Claims to Their Source

DOMAIN: HEALTH x POLITICS

TRAIL LENGTH: 4 hops, 5 exhibits

No dead ends — one exhibit is real

THE CLAIM (see Exhibit A)

A campaign post claims a new international study “proves” that soda taxes cut obesity, and urges voters to support renewing the local sugary-drink tax.

YOUR TASK

Work backward through Exhibits A–E. At each hop, identify what the next exhibit actually is, and what kind of source it is. One exhibit is a real, independently verifiable reference — find it, and compare what it actually says to how the earlier exhibits describe it.

1 HOP 1: The campaign webpage see Exhibit B

What did you find, and where? What tipped you off?

Source type: Original research News article Press release Blog / opinion Social post Advertisement Website

2 HOP 2: The blog article see Exhibit C

What did you find, and where? What tipped you off?

Source type: Original research News article Press release Blog / opinion Social post Advertisement Website

3 HOP 3: The press release see Exhibit D

What did you find, and where? What tipped you off?

Source type: Original research News article Press release Blog / opinion Social post Advertisement Website

4

HOP 4: The underlying citation

see Exhibit E

What did you find, and where? What tipped you off?

Four horizontal text input fields for recording findings and locations.

Source type:

- Original research
- News article
- Press release
- Blog / opinion
- Social post
- Advertisement
- Website

FIELD NOTES

What changed between Exhibit E and the version you first saw? What got dropped, exaggerated, or reframed?

Seven horizontal text input fields for recording field notes.

