

EVIDENCE EXHIBITS

Paper Trail · Some exhibits below are fabricated for this exercise. At least one is real.

EXHIBIT A

SOCIAL POST

@protectourkidscoalition · posted 11:02 AM · shared 9,300 times

"A NEW STUDY PROVES the food dye in half our kids' snacks is poisoning them. Kids are getting way more exposure than adults. We need a statewide ban NOW. Tag your rep #banthedye"

EXHIBIT B

PRODUCT WEBPAGE

protectourkids.example/the-evidence

PROTECT OUR KIDS COALITION The Issue Take Action The Evidence

New Research: Kids Are Being Poisoned by a Common Additive.

✓ CONFIRMED BY PEER-REVIEWED RESEARCH

[childsafetyresearch.example/additive-findings](#)

"The study every parent needs to see" — Parent Voice Network

EXHIBIT C

BLOG ARTICLE

parentvoicenetwork.example · posted 9 days before the viral post

Headline: "Is This Food Additive Poisoning Our Kids? Here's What a New Study Found." Excerpt: "The Protect Our Kids Coalition points to a peer-reviewed meta-analysis that measured how much of the additive children versus adults actually consume. The coalition describes this as proof the additive is poisoning children." A link under "the study" leads to Exhibit D.

EXHIBIT D

PRESS RELEASE

protectourkids.example/press · issued 5 weeks before the blog article

FOR IMMEDIATE RELEASE — The Protect Our Kids Coalition cites a newly published systematic review and meta-analysis on food-additive exposure. "The science is clear: this additive is poisoning our children," said the coalition's executive director. The release does not mention that the study measured intake levels rather than health outcomes, and does not state whether the study found any evidence of harm.

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EXHIBIT E

CITATION

Referenced in Exhibits C and D as “a peer-reviewed meta-analysis”

Bischoff NS, Bussi MR, Van Breda SG, Jolani S, Sijm DTHM, de Kok TM, Briédé JJ.

Food-grade titanium dioxide exposure between age groups and in global regions: a systematic review and meta-analysis.

Critical Reviews in Food Science and Nutrition. 2025;65(31):7325–7335.

DOI: 10.1080/10408398.2025.2467823 PMID: 39980420

A record with this title, journal, and DOI can be looked up directly. Check whether this study measured health harm or just how much of the additive people consume — then compare that to how Exhibits C and D describe it.