

EVIDENCE EXHIBITS

Paper Trail · Some exhibits below are fabricated for this exercise. At least one is real.

EXHIBIT A

SOCIAL POST

@brightgreenslivin · posted 6:12 AM · shared 14,200 times

"Just found out the greens powder I've been drinking every morning is backed by an actual Stanford study — they found it reverses aging by 10 YEARS at the cellular level!! Link in my bio, everyone needs to see this #wellness #antiaging"

EXHIBIT B

PRODUCT WEBPAGE

brightgreens.example/why-it-works

BRIGHTGREENS Shop Our Science Reviews

Feel Decades Younger, Naturally.

✓ BACKED BY STANFORD RESEARCH

stanfordwellnessinstitute.org/study142

"As featured in Wellness Digest"

EXHIBIT C

BLOG ARTICLE

wellnessdigest.example · posted 2 days before the viral post

Headline: "10 Years Younger? Inside the Cellular Study Behind the Greens Powder Everyone's Talking About." Excerpt: "A new clinical trial, conducted in partnership with researchers affiliated with Stanford, examined a proprietary blend's effect on cellular aging markers. Our team also reviewed the latest peer-reviewed nutrition science — including a widely-cited 2025 journal review on plant-based approaches to cellular aging — and the results line up." A link under "press release" leads to Exhibit D.

EXHIBIT D

PRESS RELEASE

brightgreens.example/press · issued 5 weeks before the blog article

FOR IMMEDIATE RELEASE — BrightGreens Co. announces results from an internal pilot evaluation of its flagship greens powder. The evaluation, designed by BrightGreens' own marketing team, tracked one blood biomarker in 12 employees and friends of the company over 8 weeks. One individual, unaffiliated with the study design, holds a part-time lecturer position at Stanford's continuing-education program. Our approach draws on recent nutrition science, including a 2025 review in a leading peer-reviewed nutrition journal. No control group or independent replication was conducted.

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EXHIBIT E

CITATION

Referenced in Exhibits C and D as "a 2025 journal review"

Polom J, Boccardi V.

Employing Nutrition to Delay Aging: A Plant-Based Telomere-Friendly Dietary Revolution.

Nutrients. 2025;17(12):2004.

DOI: 10.3390/nu17122004 PMID: 40573115

A record with this title, journal, and DOI can be looked up directly. Read what it actually concludes, and compare that to how Exhibits C and D describe it.