

EVIDENCE EXHIBITS

Paper Trail · Some exhibits below are fabricated for this exercise. At least one is real.

EXHIBIT A

SOCIAL POST

@affordablemedsnow · posted 8:45 AM · shared 7,100 times

"A new study PROVES insulin price caps save money AND improve health for every patient who needs them. There's no excuse not to expand this nationwide. Tag your senator #capthecost"

EXHIBIT B

PRODUCT WEBPAGE

• affordablemedsnow.example/the-evidence

AFFORDABLE MEDS NOW The Issue The Evidence Take Action

The Data Is In: Price Caps Work for Everyone.

✓ CONFIRMED BY A PEER-REVIEWED STUDY

healthpolicyresearchhub.example/insulin-cap-results

"The policy every state should adopt" — Patient Access Report

EXHIBIT C

BLOG ARTICLE

patientaccessreport.example · posted 9 days before the viral post

Headline: "Does an Insulin Price Cap Actually Help? A New Study Weighs In." Excerpt: "Affordable Meds Now points to a cohort study of a state-level copayment cap, describing it as proof the policy improves health outcomes for every patient who uses insulin." A link under "the study" leads to Exhibit D.

EXHIBIT D

PRESS RELEASE

affordablemedsnow.example/press · issued 5 weeks before the blog article

FOR IMMEDIATE RELEASE — Affordable Meds Now cites a peer-reviewed cohort study of a state insulin copayment cap. "The results are clear: this policy improves health for patients," said the group's director. The release does not mention that the health benefit was concentrated in one subgroup of patients, and does not describe the size of the effect for insulin overall.

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EXHIBIT E

CITATION

Referenced in Exhibits C and D as “a cohort study of a state-level copayment cap”

Giannouchos TV, Ukert B, Buchmueller T.

Health Outcome Changes in Individuals With Type 1 Diabetes After a State-Level Insulin Copayment Cap.

JAMA Network Open. 2024;7(8):e2425280.

DOI: 10.1001/jamanetworkopen.2024.25280 PMID: 39141389

A record with this title, journal, and DOI can be looked up directly. Check which patients actually showed the biggest benefit, and whether the effect held for everyone — then compare that to how Exhibits C and D describe it.