

# EVIDENCE EXHIBITS

Paper Trail · Some exhibits below are fabricated for this exercise. At least one is real.

## EXHIBIT A

SOCIAL POST

@aircapturehome · posted 4:05 PM · shared 2,900 times

"A new peer-reviewed climate study just confirmed carbon capture technology is THE way to fight climate change — which is exactly what's inside our home unit. Do your part from your living room. Link in bio"

## EXHIBIT B

PRODUCT WEBPAGE

aircapturehome.example/the-research

AIRCAPTURE HOME Shop The Research Reviews

### The Climate Study Confirms It: Carbon Capture Is the Answer.

✓ CONFIRMED BY PEER-REVIEWED CLIMATE RESEARCH

climatesolutionsjournal.example/dac-study-results

"The home climate tech everyone's talking about" — EcoLiving Digest

## EXHIBIT C

BLOG ARTICLE

ecolivingdigest.example · posted 8 days before the viral post

Headline: "New Study Backs Carbon Capture — Should You Buy a Home Unit?" Excerpt: "AirCapture Home points to a new peer-reviewed study on direct air capture technology, describing it as confirmation that carbon capture is the best climate investment. The brand says this validates its home unit." A link under "the study" leads to Exhibit D.

## EXHIBIT D

PRESS RELEASE

aircapturehome.example/press · issued 3 weeks before the blog article

FOR IMMEDIATE RELEASE — AirCapture Home cites a new peer-reviewed climate study on direct air capture technology. "The science backs what we've been saying — carbon capture is the answer," said the company's CEO. The release does not state what the study actually concluded about direct air capture compared to other climate investments, and does not mention that the study examined large, grid-connected industrial facilities rather than home devices.

# EVIDENCE EXHIBITS

Paper Trail · Some exhibits below are fabricated for this exercise. At least one is real.

## EXHIBIT E

CITATION

Referenced in Exhibits C and D as “a new peer-reviewed study on direct air capture technology”

**Kashtan Y, Michanowicz DR, Shonkoff SBC, Pendleton J, Sousa B, Willis MD, Buonocore JJ.**

*Direct air capture has substantial health and climate opportunity costs.*

Communications Sustainability. 2026.

DOI: 10.1038/s44458-026-00068-0

A record with this title, journal, and DOI can be looked up directly. Check whether the study found direct air capture to be the best climate investment, or something more complicated — then compare that to how Exhibits C and D describe it.